

# AHEPP ANNUAL 2025



*Exhibitor & Sponsor Prospectus*

*February 24 - 26, 2025•*

*Doubletree Hilton at the Entrance of Universal Studios  
Orlando, FL*

**EXHIBITING AND SPONSORSHIP OPPORTUNITIES  
AT ONE OF THE LARGEST GATHERINGS OF  
HEALTHCARE EMERGENCY PREPAREDNESS  
PROFESSIONALS IN THE U.S.**

<https://www.aheppannual.org/>

# FEBRUARY 24-FEBRUARY 26, 2025 DOUBLETREE HILTON · ORLANDO, FL

## 250+ Healthcare Professionals and Leadership

**ABOUT:** The 2025 AHEPP Annual Conference will be one of the largest gatherings of healthcare emergency preparedness professionals and administrators in the United States. Designed to guide participants through the most important disaster preparedness concerns in the healthcare industry, AHEPP's annual conference is the place to show off the latest preparedness products and technology and meet potential partners and customers. With a strong focus on networking, this is the premier event of the year to engage with healthcare emergency preparedness and response professionals.

**LOCATION:** The annual conference will be held at the *Doubletree Hilton at the Entrance of Universal Studios*, a luxury hotel located within walking distance of Universal Studios and a short drive to other Orlando attractions.

**CONTACT:** Interested in learning more about how AHEPP Annual exhibiting and sponsoring opportunities can help you?

Please contact AHEPP's Director of Vendor Relations, Brianna Rooney at [bcrooney@ihepp.org](mailto:bcrooney@ihepp.org) or 913-620-6560.

# EXHIBITOR AND SPONSOR BENEFITS

Networking opportunities will allow for expanded discussion with your existing customers and prospective ones! AHEPP Annual 2025 Exhibitors and Sponsors receive the following benefits:

- **Increased brand recognition and visibility:** Providing one of the most concentrated gatherings of healthcare emergency preparedness professionals, exhibiting and sponsoring will ensure your company is front and center to increase brand recognition.
- **Insight into industry needs:** Exhibitors are encouraged to attend sessions - giving you access to the latest industry needs, trends, and best practices.
- **Secure position as a key player in the industry:** This conference is the prime opportunity to make a statement to healthcare preparedness leaders that your company intends to play a key role now, and in the future.
- **Opportunity to cultivate new and existing relationships:** As the premier networking event for the healthcare emergency preparedness industry, this is the opportunity to spend quality face time with the people who can most impact the future of your business.
- **Bonus branding:** AHEPP Annual Exhibitors and Sponsors receive 1-year of free advertisement on our Healthcare Preparedness Products Resource Center providing individuals, agencies and organizations with information about the products and services your company provides.

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## AHEPP Annual 2025 Attendees

The conference will include Administrators, Emergency Preparedness Coordinators, Emergency Managers, RN's, and all staff responsible for disaster preparedness at:

- |                                       |                              |
|---------------------------------------|------------------------------|
| • Long Term Care Facilities           | • Rehabilitation Hospitals   |
| • Assisted Living Facilities          | • Hospital Facilities        |
| • Assisted Living with Memory Support | • Palliative Care Facilities |
| • Residential Living Facilities       | • Adult Day Services         |
| • Home Health Facilities              | • Public Health              |
| • Transitional Living Facilities      | • Emergency Management       |
| • Mental/Behavioral Health Facilities | • Universities               |



# EXHIBIT AT AHEPP ANNUAL 2025

## Exhibitor Packages

Participating as an Exhibitor at AHEPP Annual provides a unique opportunity to have one-on-one networking time with senior leadership and decision-makers. The size and structure of AHEPP Annual allows you to develop relationships with those that have purchasing power, so you can learn how to anticipate their needs and become an indispensable partner to them.

## PLATINUM SPONSOR

### Availability

- Only four (4)\* available (First come, first serve. Will hold 2 programs each morning. Selection will be available after payment is received.)

### Rate

- \$7000

### Details

- All Bronze package benefits plus:
  - Breakfast Education Session: Your company will have a 50-minute presentation for attendees as an early morning pre-conference session (this will be prepared and presented by your company). This will be similar to a “breakout session” beginning before the normal programming. AHEPP will add your session to the agenda as an early session (7:00 - 7:50am). This will be your educational content and you will provide the presenter(s).
  - Room and microphone will be provided. Powerpoint presentation MUST be submitted to AHEPP by Feb. 1, 2025.
  - This presentation, presenter, and company logo will be listed within the agenda.\*\*
  - AHEPP will send out one promotional email before the conference to all attendees. Sponsor to develop content for AHEPP approval. This is a great way to get into attendee inboxes. (\$1200 value when purchased a la carte)
  - As part of AHEPP communication, banner ad in 2 scheduled pre/post conference emails (conference attendees only)\*\*
  - As part of AHEPP communication, 1 banner ad in a scheduled AHEPP newsletter (AHEPP Update)\*\* (\$500 value)



\* EXCLUSIVITY IS GRANTED ON A FIRST-COME, FIRST-PURCHASE BASIS.

\*\* SPONSORSHIPS WILL NOT BE GUARANTEED OR PROMOTED UNTIL PAYMENT HAS BEEN RECEIVED. WE ENCOURAGE YOU TO SUBMIT YOUR PAYMENT AS SOON AS POSSIBLE. ADDITIONAL PROMOTION MAY BE DONE AS EARLY REGISTRATIONS ARE RECEIVED.



# EXHIBIT AT AHEPP ANNUAL 2025

## GOLD SPONSOR

### Availability

- Six (6)\* available (Once payment is received, you can choose an available time slot for introduction.)

### Rate

- \$5000

### Details

- All Bronze package benefits plus:
  - Option to Introduce a Breakout Session presenter of your choice (first come, first serve)
  - Company name on printed agenda listed as the sponsor of that session
  - As part of AHEPP communication, 1 banner ad in a scheduled pre/post conference email (conference attendees only)\*\*
  - 1 Month of AHEPP Banner Website Advertisement. Stay at the top of AHEPP member's minds for months after the conference ends. (\$500 value)
  - As part of AHEPP communication, at least 1 banner ad in a scheduled AHEPP newsletter (AHEPP Update - full AHEPP contacts list)\*\* (\$500 value)

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\*\*\*EXHIBITORS WHOSE FOCUS IS TENS UNITS, LED SKINCARE (FACIAL AND BODY), COSMETICS PRODUCTS, HAND-HELD MASSAGERS AND ANY OTHER WITH AGGRESSIVE SALES TACTICS ARE NOT ALLOWED UNDER ANY CIRCUMSTANCE.

SHOULD AN EXHIBITOR REPRESENTING ANY OF THESE CATEGORIES BE FOUND ON THE EXHIBIT FLOOR, THEY WILL BE REMOVED IMMEDIATELY WITH NO REFUND OF FUNDS PAID.



**As always, we are interested in hearing your ideas and suggestions for making this conference work for everyone.**

# EXHIBIT AT AHEPP ANNUAL 2025

## BRONZE SPONSOR

This is our base sponsorship tier. All higher level sponsorships include all details listed below PLUS the additional tiered benefits listed in the previous pages.

### Rates

- \$3500

### Details

- Two complimentary FULL conference registrations
- One 6 ft table and 2 chairs
- Your company logo during the between-session slide show
- Your company logo with link on the pre-conference virtual exhibit hall page.
- Your logo with link will be listed in two editions of AHEPP's pre/post conference communication \*\*
- Logo with links and contacts on AHEPP's Virtual Exhibit Hall webpage for one year
- A six-month listing with logo and links on the AHEPP Annual homepage
- Full list of participants to include name, facility, title, and mailing address (street, city, state, zip code)\*

\* Registrants may opt-out.

\*\* Sponsorships will not be guaranteed or promoted until payment has been received. We encourage you to submit your payment as soon as possible. Additional promotion may be done as early registrations are received.



As always, we are interested in hearing your ideas and suggestions for making this conference work for everyone.

# A LA CARTE OPPORTUNITIES

**THESE OPTIONS ARE ONLY AVAILABLE WITH THE PURCHASE OF A SPONSORSHIP PACKAGE**

**Ad in conference program (limited availability)**

- Full page ad: \$600
- Half-page ad: \$300
- Full color, digital image must be submitted to AHEPP by Jan. 15, 2025

**AHEPP Website Sponsorship: \$1,500 (2 available)**

- Stay at the top of AHEPP member's minds for months after the conference ends. Purchase 3 website banners on the AHEPP website for 90 days. You can change your banner once per month.

**Standing signs (must provide stand and mail poster to venue): \$300**

- Your sign(s) will be placed in highly trafficked areas of the conference venue. Sponsor must provide the sign stand with sign/banner.

**One promotional email sent from AHEPP to attendees - pre-conference: \$1,200 (3 available)**

- AHEPP will send out one promotional email before the conference to all attendees. Sponsor to develop content for AHEPP approval. This is a great way to get into attendee inboxes.

**Refreshment Sponsor: \$2,000 (4 available)**

- Your logo and name recognition signage will be placed at one of the refreshment stations for a full day of the conference.

**Student Scholarship Sponsor: \$1,500**

- This sponsorship includes a registration fee and two hotel nights (flights not Included) for two students to attend AHEPP Annual 2025 (application will be collected and scholarships will be distributed by AHEPP)
- Your company sponsorship will be announced during the opening remarks when student winners are recognized.

**Have another idea? We'd love to hear It!**  
**Email: [bcrooney@ihepp.org](mailto:bcrooney@ihepp.org)**



# SPONSORSHIP PACKAGE BENEFITS AT-A-GLANCE

	Platinum	Gold	Bronze
Maximum Available	4	6	15
50 minute presentation to partial conference audience (Breakfast Breakouts)	x		
Banner ad in pre/post conference email (conference attendees only)	2	1	
Promotional email before the conference to all attendees	x		
Banner ad in Newsletter (full AHEPP audience)	x	x	
Banner Website Advertisement (1 month)		x	
Option to introduce general session speaker	x		
Option to introduce breakout session speaker		x	
Company name and logo on agenda	x	x	
2 Conference registrations	x	x	x
6 ft table and 2 chairs	x	x	x
Logo on between session slide show	x	x	x
Logo with links and contacts on 2025 AHEPP Annual virtual exhibit hall page	x	x	x
Logo with link in 2 pre/post conference communications	x	x	x
One-year listing on the AHEPP website product library	x	x	x
Six-month listing with logo and links on the AHEPP Annual homepage	x	x	x
List of participants (no email addresses)	x	x	x

# AHEPP ANNUAL 2025 EXHIBIT HALL SCHEDULE

Monday, February 24, 2025	Set Up	12:00pm – 5:00pm
Tuesday, February 25, 2025	Set Up	7:00am - 8:00am
	Exhibit Hall Open*	11:00am – 5:00pm
Wednesday, February 26, 2025	Exhibit Hall Open*	7:00am – 1:00pm
	Tear Down	1:00pm – 5:00pm

- **All lunch and refreshment breaks will be provided in the exhibit hall for optimal networking - at least one booth attendant is strongly recommended. Exhibitors are encouraged to attend sessions and networking events.**
- **AHEPP Annual is designed to be a collaborative networking event. We encourage exhibitors and sponsors to attend sessions, participate in the collaborate with colleagues workshop, and engage in networking events.**

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*\*\*\*Exhibitors whose focus is TENS Units, LED Skincare (Facial and Body), Cosmetics Products, hand-held massagers and any other with aggressive sales tactics are not allowed under any circumstance.*

*Should an exhibitor representing any of these categories be found on the exhibit floor, they will be removed immediately with no refund of funds paid.*

# **FEBRUARY 24-FEBRUARY 26, 2025 DOUBLETREE HILTON · ORLANDO, FL**

Founded in 2014, AHEPP is the international professional Association for Healthcare Emergency Preparedness Professionals. It represents healthcare emergency preparedness professionals and administrators in all 50 states, the District of Columbia, U.S. territories and Canada. AHEPP works to ensure professional growth, resource sharing and scholarly exchange to move preparedness forward.

**For more information and a  
complete listing of opportunities,  
please contact:**

**Brianna Rooney  
Director of Vendor Relations  
[bcrooney@ihepp.org](mailto:bcrooney@ihepp.org)  
913-620-6569**